

KANE COUNTY TOURISM PROFILE

County Indicator	2010	2011	2012	% Change 2011-2012	State Ranking
DEMOGRAPHIC					
Population	7,156	7,257	-	-	
Total Non-Ag Employment	2,990	2,999	-	-	
Non-Ag Avg Monthly Wage	\$2,238	\$2,303	-	-	
Per Capita Income	\$30,915	\$31,779	-	-	
Unemployment Rate*	8.4%	7.7%	-	-	
SPENDING & EMPLOYMENT					
Spending by Travelers**	\$84,457,778	\$100,766,759	-	-	
Travel & Tourism Related Employment	1,590	1,820	-	-	
TOURISM TAX REVENUES					
Local Tax Revenues from Traveler Spending**	\$4,417,200	\$5,314,452	-	-	
Transient Room Tax	\$1,050,038	\$1,100,587	\$1,336,608	21.4%	
Restaurant Tax	\$134,638	\$142,271	\$153,411	7.8%	
Retail Sales					
Gross Taxable Retail Sales	\$138,338,269	\$146,287,426	-	-	
REGIONAL VISITATION COUNTS					
Glen Canyon N.R.A.	2,120,559	2,285,276	2,061,328	-9.8%	
Zion N.P.	2,666,021	2,825,480	2,973,607	5.2%	
Bryce Canyon N.P.	1,285,490	1,296,000	1,384,173	6.8%	
Cedar Breaks N.M.	525,829	493,145	640,293	29.8%	
Grand Staircase-Escalante N.M.	700,000	739,248	761,532	3.0%	
Coral Pink Sand Dunes S.P.	56,939	52,676	58,734	11.5%	
Kodachrome Basin S.P.	52,654	49,806	48,407	-2.8%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2007 - 2008 calculations

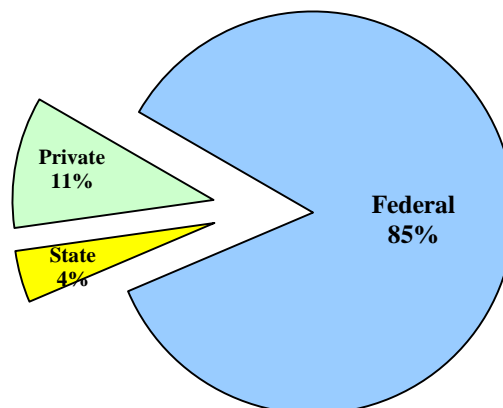
r = revised

Land Ownership - 2012	% Total
Total Acres in County	100.0%
Federal Government	85.3%
BLM	64.8%
US Forest Service	4.8%
National Park Service	15.7%
National Wildlife Service	--
Other •	--
State Government	4.2%
Utah State Parks & Recreation	0.2%
Utah State Wildlife Reserves	0.0%
State Trust Lands	3.9%
Other ••	--
American Indian	--
Private*	10.6%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

Land Ownership - 2012



Kane County Tourism Profile

